ITEM 2. GRANTS AND SPONSORSHIP – ROUND TWO ALLOCATION OF 2015/16 ANNUAL PROGRAMS

FILE NO: \$117676

SUMMARY

The City of Sydney's Grants and Sponsorship Program supports initiatives and projects that build the social, cultural, environmental and economic life of the city. To achieve the objectives of Sustainable Sydney 2030 requires genuine partnership between government, business and the community.

The provision of grants and sponsorships is a mechanism to further the aims identified in the City's social, cultural, economic and environmental policies. Applications are assessed against these policies and against broad City objectives and plans. In this way, the City and the community act collaboratively to bring to life *Sustainable Sydney 2030* and the City of Villages it envisions.

The City advertised the following three programs in the Round Two Grants and Sponsorship Allocation for 2015/16:

- Cultural and Creative Grants and Sponsorship Program;
- Festivals and Events Sponsorship Program (Artform or Village and Community); and
- Matching Grant Program.

In total, 126 eligible applications were received across the three programs.

This report recommends a total of 42 grants under the Round Two Grants and Sponsorship Allocation, which includes a total value of \$624,630 in cash and \$187,330 in revenue forgone/value-in-kind (VIK) for the 2015/16 financial year, and commitments of \$170,000 in cash for future financial years.

On 15 September 2014, Council adopted a revised Grants and Sponsorship Policy. All grants in this report were assessed against criteria and guidelines set in this revised Policy.

All applications were considered with reference to *Sustainable Sydney 2030*; the City of Sydney Corporate Plan; the Grants and Sponsorship Policy; the Cultural Policy and Action Plan 2014-2024; the Cultural Diversity Strategy; the Sustainability Master Plan; OPEN Sydney Strategy and Action Plan 2013-2030; the City of Sydney Safe City Strategy; the Homelessness Strategy and the Inclusion (Disability) Action Plan.

This report also includes five out of round grant recommendations under the Community Services Grant Program and Festivals and Events Sponsorship Program (Artform), and the details of a change of auspice for an existing grant.

All grant recipients will be required to sign a contract, meet specific performance outcomes, and acquit their grant.

RECOMMENDATION

It is resolved that:

(A) Council approve the cash grant and revenue forgone (VIK) recommendations for 2015/16 under the <u>Cultural and Creative Grants and Sponsorship Program – Round</u> <u>Two</u> listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Alana Valentine (Auspiced by Griffin Theatre Company Limited)	Wayside Bride	A theatre project performing the stories of local and well-known personalities married at the Wayside Chapel, Kings Cross during its 50 year history.	\$20,000	Nil	Organisation to liaise with the City's History Team to record research findings.
Asian Australian Artists Association Incorporated	Chen Qiulin: The Empty City	The first solo exhibition in Australia for prominent Chinese artist, Chen Qiulin during the Chinese New Year Festival.	\$20,000	Nil	Nil
De Quincey Company Limited	BodyWeather for EveryOne	Introducing the BodyWeather dance practice to local residents at a number of community centres and venues throughout the City of Sydney Local Government Area.	\$10,000	Nil	Nil
Electrofringe Limited	EF16 (Electrofringe 2016)	A one day festival showcasing electronic and technology-based art and performance at 107 Projects, Redfern.	\$7,000	Nil	Organisation to apply in future under the Festival and Events Program.

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Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
First Draft Incorporated	Firstdraft Public Engagement Programs	A series of public engagement activities to encourage new audiences to the Firstdraft gallery, Woolloomooloo and providing tools for the community to participate in contemporary visual arts.	\$15,000	Nil	Organisation to submit a revised timeline.
International Performing Writers' Association	The Rumble: Sydney Young Performing Writers' Program	A project providing young people in the City of Sydney Local Government Area the opportunity to work with professional spoken word artists to develop their own works and perform these for live audience in the Rocks.	\$12,000	Nil	Nil
Milk Crate Theatre	Leading and Learning: International Collaborations with World Leaders in the Tradition of Interactive, Forum Theatre	The creation of two new Forum Theatre works through creative residencies, exchange of artistic practice and collaborations with Theatre of the Oppressed New York City (TONYC) and Cardboard Citizens (UK).	Year 1 - \$10,000 Year 2 - \$10,000	Nil	Nil
Monkey Baa Theatre For Young People Limited	Private Conversations in Public Spaces	The creation of theatre works exploring stories of the Gadigal people to be performed around the Darling Quarter.	\$15,000	Nil	Nil
NAISDA Limited	Circle of Cultures 40 Years of NAISDA Dance College	A photographic exhibition and series of workshops celebrating contemporary Indigenous dance at Carriageworks, Eveleigh.	\$20,000	Nil	Nil

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Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
PACT Centre For Emerging Artists Incorporated	Rapid Response Team	A project where six emerging artists will respond creatively to global current affairs and present these creative bulletins to the local community at various locations throughout the Local Government Area.	\$30,000	Nil	Funding for artist fees only.
Performance Space	Neighbourhood Watch	A creative residency where artists are placed with community organisations in Redfern, where in collaboration with these organisations they will create artworks to be exhibited.	\$16,000	Nil	Funding for artist fees only
Playwriting Australia	PWA Indigenous Playwrights Program	Development and delivery of a playwriting program for Indigenous writers and storytellers at Redfern Community Centre.	\$10,000	Nil	Nil
ReadyMade Works Incorporated	ReadyMade Works 2016 Program	A series of creative seminars, community engagement opportunities and creative residencies for artists and residents of the City of Sydney Local Government Area.	\$14,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
REMIX Summits Pty Limited	REMIX Sydney Summits 2016- 18	A summit addressing the ideas shaping the future of the creative and cultural sectors and the development of creative cities and a flourishing creative economy.	Year 1 - \$10,000	Year 1 - Venue hire waiver of Sydney Town Hall up to the value of \$45,000 Year 2 - Venue hire waiver of Sydney Town Hall up to the value of \$45,000 Year 3 - Venue hire waiver of Sydney Town Hall up to the value of \$45,000	Organisation to resubmit budget.
RUCKUS (Auspiced by Pact Centre For Emerging Artists Incorporated)	Speed of Life	The final development stage of theatre work 'Speed of Life' developed by disability led performance ensembles.	\$25,000	Venue hire waiver of Erskineville Town Hall up to the value of \$1,559	Funding for artists fees and production. Release of funds is dependent on securing state and federal funding.
SafARI Initiatives Incorporated	SafARI 2016	An exhibition showcasing the work of emerging artists across multiple venues in the Kings Cross and Potts Point area during the Biennale of Sydney.	\$30,000	Nil	Organisation to apply in future under the Festival and Events Program. Organisation to work with the City's Manager City Business and Safety.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Sydney Arts Management Advisory Group Incorporated	SAMAG Seminar Series 2016 - 18	A series of professional development and networking seminars for art managers, artists and arts organisations at a number of locations throughout the Local Government Area.	Year 1 - \$5,000	Year 1 - Venue hire waiver of Barnett Long Room, Customs House up to the value of \$2,500 Year 2 - Venue hire waiver of Barnett Long Room, Customs House up to the value of \$2,500 Year 3 - Venue hire waiver of Barnett Long Room, Customs House up to the value of \$2,500	Nil
Sydney Dance Company	DancED Community Outreach Program	A series of workshops to engage primary school children, youth groups and older adults to participate in dance and encourage new audiences for Sydney Dance Company.	Year 1 - \$15,000	Nil	Nil
Sydney Harbour Foreshore Authority	Emerging Creative Producers: Community Cultural Festival Capacity Building Project 2015-17	A professional development mentoring program for 25 volunteer organised festivals held at Darling Harbour.	\$20,000	Nil	Nil
Sydney Story Factory Incorporated	Let's Write, Redfern!	A partnership with five local community organisations in the Redfern/Waterloo area to provide opportunities for young people to write short stories.	\$20,000	Nil	Nil

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Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
The Festivalists Limited	Night Moves	A project linking cultural venues in central Sydney with a creative agent who have not worked together previously culminating in an after-hours cultural experience for visitors, artists, venues and precincts.	\$50,000	Banner pole hire waiver up to the value of \$6,350	Organisation to apply in future under the Festival and Events Program.
The Glebe Society Incorporated	Glebe Tram Mural	The replication of an historic photo of a Glebe tram into a large mural on the south- facing wall of 257 Glebe Point Road, Glebe.	\$30,000	Nil	Organisation to work with the City's Public Art Program Manager. Organisation to submit a revised budget. Organisation to submit a letter of consent from property owner.

(B) Council approve the cash grant and revenue forgone (VIK) recommendations for 2015/16, 2016/17 and 2017/18 under the <u>Festivals and Events Sponsorship</u> <u>Program (Artform or Village and Community) – Round Two</u> listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Festivals and	Events Sponsors	ship - Artform			
Alliance Francaise De Sydney	Alliance Française French Film Festival	A French film festival showcasing contemporary French cinema at locations across the LGA.	\$0	Banner pole hire waiver up to the value of \$6,220	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Free Broadcast Incorporated	FBi SMACS: A Festival of Sydney music, arts and culture	An art and music festival to be held at Carriageworks, Eveleigh in January 2016.	\$15,000	Nil	Funding for artists fees only.
Head On Foundation	Head On Photo Festival 2016	A photographic festival including 10 exhibitions, workshops, screenings and talks held at Lower Town Hall.	Nil	Venue hire waiver up to the value of \$110,600	Nil
	Events Sponsors				
Tennis New South Wales Limited	The Apia International Wheelchair Tennis Tournament at Prince Alfred Park	A series of official tournament games, practice sessions and community engagement events involving the world's top ranked wheelchair tennis players in January 2016 at Prince Alfred Park tennis courts as part of the 2016 Australia Open.	\$30,000	Banner hire waiver up to the value of \$1,240.	Organisation to meet with the City's Inclusion Panel.
Pyrmont- Ultimo Chamber of Commerce And Industry Incorporated	Pyrmont Festival 2016 - 2018	A 10 day festival program of wine, food and art in May 2016 promoting Pyrmont as a tourist, creative, cultural and dining precinct.	Year 1 - \$50,000 Year 2 - \$50,000 + CPI Year 3 - \$50,000 + CPI	Year 1 - Banner hire waiver up to the value of \$5,000 Year 2 - Banner hire waiver up to the value of \$5,500 Year 3 - Banner hire waiver up to the value of \$6,000	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Christmas in Pyrmont Incorporated	Christmas in Pyrmont	A series of community engagement activities and market stalls in John Street and John Street Square, Pyrmont at the Pyrmont Community Centre during November 2016.	Year 1 - \$15,000 Year 2 - \$15,000 + CPI Year 3 - \$15,000 + CPI	Nil	Nil
Radio Eastern Sydney Cooperative Limited	Global Rhythms World Music Festival	A music festival showcasing artists from around Australia held at Bicentennial Park, Glebe in September 2016 as part of the 2016 Sydney Fringe Festival.	\$15,000	Banner hire waiver up to the value of \$5,700	Release of funds dependant on securing Australia Council funding.
Walla Mulla Family and Community Support	Woolloomooloo NAIDOC Family Day 2016	A community engagement event celebrating NAIDOC held in Forbes Street Reserve, Woolloomooloo in July 2016.	Year 1 - \$15,000 Year 2 - \$15,000 + CPI Year 3 - \$15,000 + CPI	Nil	Organisation to resubmit a budget. Organisation to submit risk management plan.

(C) Council approve the cash grant and revenue forgone (VIK) recommendations for 2015/16 under the <u>Matching Grant Program – Third Allocation</u> listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Beyond Consulting and Glebe Aboriginal Women's Group	Glebe Dance Project	A series of affordable dance workshops for children, members of the Aboriginal community, public housing and low income residents of Glebe.	\$7,250	Venue hire waiver up to the value of \$2,450	Organisation to submit a revised budget.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Big Fag Press Incorporated	Neighbourhood Kitchen Community Gardens - Jubilee Park	To build an edible community garden including Big Fag Press, Pyrmont Ultimo Glebe Men's Shed and the local community. A series of purpose-made planter boxes at the Jubilee Viaduct, Glebe.	\$5,000	Nil	Organisation to liaise with the City's Community Garden and Volunteer Coordinator.
Bourke Street Community Garden	Bourke Street Community Garden Project	The project will increase capacity at the Bourke Street Garden for community participation and enjoyment through additional planters, composting systems, chicken raising, an additional shed for larger equipment and landscaping.	\$7,150	Nil	Organisation to meet with the City's Community Garden and Volunteer Coordinator, Community Facility Developmen t Coordinator and Planning Team Officer prior to grant being administered
Bridge Housing	I am Saying What I Want to Say	A series of art workshops, for Bridge Housing tenants of the Inner West, leading to an exhibition to celebrate NAIDOC week and the creativity of diverse communities.	\$8,770	Nil	Organisation to provide confirmation of acceptance by Projects 107.
PACT Centre for Emerging Artists Incorporated	COLLECTIVE	A program, in the Inner West, to provide training and performance opportunities for emerging performance artists. PACT will partner with Moogahlin Performing Arts to offer the program to a 'collective' of 12 to 15 emerging artists, half of whom identify as Aboriginal or Torres Strait Islander.	\$5,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Police Citizens Youth Clubs NSW Limited	Through The Gap	A program delivered by Glebe/ Leichhardt PCYC to provide educational support to Indigenous youth from Department of Housing areas in Glebe. The project aims to support and re- engage students who have disengaged, or are at risk of disengaging from school due behavioural/cond uct issues.	\$9,000	Nil	No recurrent funding through Matching Grants Program.
RSL of Australia (NSW Branch)	Indigenous Veterans' Commemoration Service 2016	The tenth anniversary of a military and community commemoration service for indigenous veterans at the ANZAC Memorial, Hyde Park, to be attended by the NSW Governor, Aboriginal community leaders and the wider community.	\$5,000	Nil	Nil
St Helen's Community Garden	St Helen's Community Garden	To fund the expansion and upgrade to infra- structure for Stages 2 and 3 of St Helen's Community Garden in Glebe.	\$10,000	Nil	Organisation to liaise with the City's Community Garden and Volunteer Coordinator.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Surry Hills Neighbourhood Centre	Happy, Healthy and Wholistic: Women's Wellbeing Project	To connect and engage women of Sydney who have experienced domestic violence and who are experiencing social marginalisation and isolation. It will focus on wholistic health and wellbeing and building connections with support and health services.	\$4,000	Nil	Organisation to submit a revised budget.
The Red Room Company	Yala Gari Living Languages	A project in Redfern, Waterloo and Alexandria to engage Indigenous poets, artists and the community, to strengthen connections by creating artworks, writing, publications, performance, and exhibitions in English and Indigenous languages.	\$8,000	Banner pole hire waiver up to the value of \$762	Nil
The Yoga Foundation	Street Yoga	The project aims to bring yoga to disadvantaged communities, on the streets of Sydney at St Vincent's Health Clinics and Prince Alfred Park Community Centre. Participants will learn methods to help reduce anxiety and stress including simple yoga postures, calming breath exercises and mindfulness techniques.	\$3,000	Nil	Organisation to liaise with the City's Homelessne ss Unit, Public Spaces Liaison Officers. Funding is for a trial project.

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Youth Off The Streets Limited	Student Skills, Welfare and Service Learning	The project aims to provide Key College and Redfern students with access to a range of opportunities in personal development, training and general life skills. Key activities to include Service Learning, Skills and Certifications and Student Welfare.	\$8,460	Nil	Nil

(D) Council approve the cash grant and revenue forgone (VIK) recommendations for 2015/16 under the <u>Community Services Grant Program</u> listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommende d	VIK Recommended	Conditions
Newtown Neighbourhood Centre Incorporated	Newtown Vibes	A series of public performances, art markets and events in and around Newtown working with local business and community.	\$12,000	Nil	Organisation to submit a revised budget.
Redfern Legal Centre Limited	Extension of the Miller's Point Tenancy Services	An extension of services to meet the continued demand for the service from tenants still residing in the area, with an increase in support for residents in more complex circumstances and with more resource intensive needs.	\$50,000	Nil	Nil

Applicant	Project Name	Project Description	\$ Amount Recommende d	VIK Recommended	Conditions
Weave Youth and Community Services Incorporated	Weave Middle Ground	Providing children and young people in Redfern, Waterloo, Glebe and surrounding areas the opportunity to take part in age specific programs for 7 to 14 year olds that cover a broad range of activities to improve their social and emotional wellbeing.	\$25,788	Nil	Nil

(E) Council approve the cash grant and revenue forgone (VIK) recommendations for 2016/17 under the <u>Festivals and Events Sponsorship Program (Artform)</u> listed as follows:

Applicant	Project Name	Project Description	\$ Amount Recommended	VIK Recommended	Conditions
Kaldor Public Art Projects	Kaldor Public Art Project 2016, 2017, 2018	Triennial sponsorship to present a minimum of one major work in each of the first two years of the sponsorship and then a series of celebration events through the final year as part of their 50th birthday celebrations.	Year 1 – \$110,000 Year 2 – \$120,000 Year 3 - \$150,000	Nil	Nil
The Sydney Festival Limited	Sydney Festival 2017	Australia's largest and most successful international Arts festival including a range of events and activities.	\$1,428,000	Venue hire waiver and banner pole hire waiver up to the value of \$450,000	Nil

(F) Council approve the transfer of the 2014/2015 Cultural Grants and Sponsorship triennial funding agreement and remaining funding of \$15,000 for the Film Festivals Australia project from the current auspice Metro Screen to an alternative, similar auspice organisation that the Chief Executive Officer (CEO) approves;

- (G) authority be delegated to the CEO to negotiate, execute and administer the transfer of the triennial funding agreement and remaining funding detailed in clause (F) to the alternative auspice organisation considered suitable to lead the project;
- (H) Council note that a CEO update will be provided once the CEO has approved the alternative auspice organisation in accordance with clause (F);
- Council note that all grant and sponsorship amounts are exclusive of GST and all VIK offered is subject to availability; and
- (J) authority be delegated to the CEO to negotiate, execute and administer agreements with any organisation approved for a grant or sponsorship under terms consistent with this resolution and the Grants and Sponsorship Policy.

ATTACHMENTS

Attachment A:	Recommended 2015/16 Cultural and Creative Grants and Sponsorship Program – Round Two
Attachment B:	Not Recommend 2015/16 Cultural and Creative Grants and Sponsorship Program – Round Two
Attachment C:	Recommended 2015/16 Festivals and Events Sponsorship Program (Artform or Village and Community) – Round Two
Attachment D:	Not Recommend 2015/16 Festivals and Events Sponsorship Program (Artform or Village and Community) – Round Two
Attachment E:	Recommended 2015/16 Matching Grant Program – Third Allocation
Attachment F:	Not Recommend 2015/16 Matching Grant Program – Third Allocation

BACKGROUND

- 1. The City of Sydney's Grants and Sponsorship Program supports residents, businesses and not-for-profit organisations to undertake initiatives and projects that build the social, cultural, environmental and economic life of the city.
- 2. On 3 August 2015, three of the City's grants programs were announced as being open for applications on the City's website, with grant applications closing on 7 September 2015.
- 3. The three promoted programs in the Round Two Grants and Sponsorship Allocation for 2015/16 were:
 - (a) Cultural and Creative Grants and Sponsorship Program;
 - (b) Festivals and Events Sponsorship Program (Artform or Village and Community); and
 - (c) Matching Grant Program.
- 4. Information about these grant programs (such as application dates, guidelines, eligibility criteria and sample applications) were made available on the City's website. The City actively promoted the programs through Avant Card distribution, radio live reads, Facebook, Twitter, Instagram, as well as the City's Green Villages and Creative City websites. An e-Newsletter Campaign Monitor was also utilised to target interested parties who have applied previously for grants at the City or who have expressed an interest in the City's programs.
- 5. Since the adoption of the revised Grants and Sponsorship Policy on 15 September 2014, the Matching Grant Program and Cultural and Creative Grants and Sponsorship Program are open to appropriately incorporated for-profit organisations. 14 applications were received this round from for-profit organisations and two for-profit organisations are recommended in this report; Remix Summits Pty Ltd and Beyond Consulting (in partnership with Glebe Aboriginal Women's Group). These applications matched the Cultural and Creative Grants and Sponsorship Program and Matching Grant Program for-profit eligibility criteria, clearly demonstrating that the applicants' requests for funding were for the benefit the community; were grassroots, local initiatives; and evidenced that the applicants were working in collaboration with community and local business. For-profit applicants were also required to evidence a cash or in-kind contribution equivalent to the funding requested from the City to be eligible for funding in these programs.
- 6. Park hire requests are not listed in the table for recommendations, as not-for-profit organisations are eligible for free park hire. However, these organisations must pay the \$100 application fee and other related fees and charges such as electricity and water. Individuals or unincorporated community groups are required to be auspiced by a not-for-profit organisation to be eligible for free park hire. All park hire is subject to availability.
- 7. It is expected that all successful applicants will work co-operatively with relevant City staff throughout the project for which they have received funding. Contact details for the relevant City staff are provided to all successful grant recipients.
- 8. All grants and sponsorships are recommended on the condition that any required approvals, permits and development consents are obtained by the applicant.

- 9. The City's Grants and Sponsorship Program is highly competitive. Applications that are not recommended have either not scored as highly against the assessment criteria as the recommended applications or have incomplete or insufficient information. The City's Grants and Sponsorship team provides feedback and support to unsuccessful applicants.
- 10. The assessment process includes advice and recommendations from the key stakeholders on the assessment panel, depending upon the nature of each submission. The integrity of the proposed budget, project plan, contributions and partnerships are assessed, scored and ranked against defined criteria. Once recommended applications are approved by Council, a contract is developed, which includes conditions that must be adhered to, and acquitted against.
- 11. In assessing the grant applications, the assessment panels included in their considerations and recommendations:
 - (a) Sustainable Sydney 2030;
 - (b) the City of Sydney Corporate Plan;
 - (c) the Grants and Sponsorship Policy;
 - (d) Cultural Policy and Action Plan 2014-2024;
 - (e) Cultural Diversity Strategy;
 - (f) Sustainability Master Plan;
 - (g) OPEN Sydney Strategy and Action Plan 2013-2030;
 - (h) Safe City Strategy;
 - (i) Homelessness Strategy; and
 - (j) Inclusion (Disability) Action Plan.
- 12. City staff consider the contribution from the applicant and other sources in reviewing applications. Applicants are asked to demonstrate a capacity to source other types of funding or contribute their own resources (cash or in-kind).
- 13. Applicants are requested to list the project's community partners, confirmed funding sources and the contribution the organisation is making to the project (cash or inkind) to demonstrate their contribution.

Cultural and Creative Grants and Sponsorship Program (\$5,000 to \$50,000 for up to three years funding)

14. The Cultural and Creative Grants and Sponsorship Program supports projects and initiatives that provide opportunities for creative participation, enhance creativity in the public domain and strengthen the sustainability and capacity of the city's cultural and creative industries.

- 15. The Assessment Panel for the Cultural and Creative Grants and Sponsorship Program was comprised of Manager Creative City, Cultural Projects Coordinator Cultural Development Coordinator, Business Precinct Coordinator, Oral Historian, Economic Development Coordinator, City Historian, Cultural Projects Manager, Program Manager – Events, Urban Designer, Senior Program Manager and the Community Engagement Coordinator.
- 16. The applications recommended for Cultural and Creative Grants and Sponsorship are outlined in Attachment A to this report. The applications that are not recommended are listed in Attachment B to this report.
- 17. Overview of the 2015/16 Cultural and Creative Grants and Sponsorship Program:

Total budget for Cultural and Creative Grants and Sponsorship 2015/16	\$849,500
Total already committed (multi-year funding approved in previous years and commitment from Round One 2015/16)	\$445,500
Total amount available for Round Two 2015/16	\$404,000
Total number of eligible applications this round	66
Total value requested from applications this round	\$1,928,763
Total number of applications recommended for cash and/or VIK support	22
Total amount of Round Two funding recommended 2015/16 (Multi-year funding 2016/17 - \$10,000)	\$404,000
Total amount of VIK support recommended 2015/16	\$55,358

Festivals and Events Sponsorship Program (\$5,000 - \$30,000 for new applicants or localised festivals or by negotiation for established festivals and events)

- 18. The Festivals and Events Sponsorship program aims to support festivals and events that celebrate, develop and engage the city's communities. The City provides support for festivals and events under two categories; Artform or Village and Community.
- 19. Artform festivals and events provide a contemporary overview of developments in each artform including innovative contexts for the work of artists, connect artists to audiences and meet the City's broader cultural priorities.
- 20. The Assessment Panel for the Festivals and Events Sponsorship Program (Artform) was comprised of the Cultural Projects Manager, Senior Program Manager Events and Cultural Development Coordinator.
- 21. Village and Community festivals and events celebrate the spirit of a community and build opportunities to share its cultural characteristics with a wider public, or events that nurture and amplify the unique characteristics of the city and village precincts, meet the City's broader place-making objectives and showcase a local community, including local business.

- 22. The Assessment Panel for Festivals and Events Sponsorship (Village and Community) was comprised of Manager Social Services and Programs, Manager Social Policy and Programs and Project Manager (Food Trucks) Night Time City.
- 23. The applications recommended for the Festivals and Events Sponsorship Program are outlined in Attachment C to this report. The applications that are not recommended or were ineligible for this grant program are listed in Attachment D to this report.
- 24. Overview of 2015/16 Festivals and Events Sponsorship Program:

Total budget for 2015/16 Festivals and Events Sponsorship	\$3,977,577
Total already committed (multi-year funding approved in previous years for Major Festivals and Events and commitments	\$3,791,979
from Round One 2015/16)	
Total amount available for Round Two 2015/16	\$185,598
Total number of eligible applications this round	17
Total value requested from applications this round	\$824,068
Total number of applications recommended for cash and/or	8
VIK support Total amount of funding recommended 2015/16	\$140,000
Total amount of funding recommended 2015/16 (Multi-year funding recommended 2016/17 – \$80,000)	φ140,000
(Multi-year funding recommended for 2017/18 - \$80,000)	
Total amount of VIK support recommended 2015/16	\$128,760

Matching Grant Program – Third Allocation (matched up to \$10,000)

- 25. The Matching Grant Program provides matched funding of up to \$10,000 for any projects that improve, enhance, or celebrate the City's Villages. Council approved the development of this program to support identified grassroots community projects by matching with City resources what is contributed in cash or in-kind by the community.
- 26. To be eligible for funding, applications to the Matching Grant Program must demonstrate a matched cash contribution or VIK contribution to the project at least equal to the amount requested from the City.
- 27. The applications recommended for the Matching Grants Program are outlined in Attachment E to this report. The applications that are not recommended are listed in Attachment F to this report.
- 28. The assessment panel for this allocation of the Matching Grant Program was comprised of Area Manager East, Strategy Advisor Culture, Grants Officer, Park Services Manager, Area Manager South, Transport Policy Officer, Senior Community Program Officer, Cultural Projects Coordinator, Sustainability Engagement Coordinator and Community Program Officer (GLBTI).

29. Overview of 2015/16 Matching Grant Program:

Total budget for 2015/16 Matching Grant Program	\$490,000
Total budget committed from the First Allocation and Second	\$258,220
Allocation	
Third Allocation:	
Total number of applications	62
Total value requested from applications	\$310,095
Total number of applications recommended for cash and/or	12
VIK support	
Total amount of funding recommended	\$80,630
Total amount of VIK support recommended	\$3,212

COMMUNITY SERVICES GRANT PROGRAM – OUT OF ROUND APPLICATIONS

- 30. Community organisations that work in or for the City of Sydney Local Government Area (LGA) provide significant benefits to the city community through the development and delivery of activities, projects or resources. The work they undertake helps meet the needs of the diverse city community, in particular the needs of more disadvantaged residents.
- 31. The Community Services Grant Program recognises the value of this work and contributes to it through grants to non-profit organisations based in, or providing events or services of benefit to the community in the City LGA.
- 32. The City received three out of round applications that were assessed under the Community Services Grant Program. These applications are being considered out of round in order to respond to emerging situations and unforeseen circumstances.

Newtown Neighbourhood Centre Incorporated

- 33. Newtown Neighbourhood Centre has applied for a grant under the Community Services Grant Program for Newtown Vibes, a series of public performances. This project is in response to requests from residents and community stakeholders to help protect the unique and inclusive atmosphere of the Newtown precinct. The area is experiencing increased night activity and a change in night time demographic that has led to an increase in anti-social behaviour, with a recent assault of a transgender woman at a hotel in the area leading to growing community concern. This grant will contribute to engaging local performers and artists to promote diversity, creativity and inclusiveness across the Newtown precinct to encourage respect and acceptance and enhance safety. It is part of a combined effort by community groups and businesses to address the growing community concern over the feeling of uneasiness and lack of safety in the Newtown.
- 34. Newtown Neighbourhood Centre has requested \$12,000 to run three community activations; the Spring Fling, Christmas in Newtown and Autumn Nights. The project aims to increase involvement and engagement by visitors and residents and offer opportunities to partner with local artists, performers, community groups and businesses. The assessment panel has recommended a grant of \$12,000 towards this project.

Redfern Legal Centre Limited

- 35. In April 2014, the City provided a grant of \$100,000 to Redfern Legal Centre for the delivery of the Millers Point Tenants Service. This service provides legal support and advice to residents of social housing in the Millers Point area who were affected by the State Government's announcement in March 2014 to sell social housing properties in the area. The grant was extended in April 2015 for an additional six months for a value of \$50,000.
- 36. There continues to be a demand for the service from tenants still residing in the area, with an increase in support for residents in more complex circumstances and with more resource intensive needs. The City has received an application from Redfern Legal Centre for an extension of the funding for \$50,000 for an additional six months from December 2015 to May 2016. The panel has recommended supporting the extension of services and a grant of \$50,000.

Weave Youth and Community Services Incorporated

- 37. Weave Youth and Community Services received a 2014/15 Community Services Grant from the City to provide afternoon and evening support to young people aged 7-14 in Redfern, Waterloo, Glebe and surrounding areas. The service commenced in January 2015 to coincide with the school year.
- 38. The program operates in partnership with Glebe Youth Services and City of Sydney Children's Services, providing service to young people who are unable to or do not access other youth programs. The program runs in conjunction with the school year and did not commence until January 2015, so Weave Youth and Community Services were unable to apply in the 2015/16 Community Services Grant round as the program had only commenced. The City has received an application from Weave Youth and Community Services requesting a grant of \$25,788 for an extension of the funding for an additional six months from January 2016 to June 2016. The assessment panel supports this request.

FESTIVAL AND EVENTS SPONSORSHIP PROGRAM 2016/17 – OUT OF ROUND APPLICATIONS

- 39. The City received two out of round applications that were assessed under the Festivals and Events Sponsorship Program (Artform). The two applications received are for funding in future years.
- 40. The timing of both Kaldor Public Art Projects and Sydney Festival applications is critical in supporting early engagement of international artists and in meeting program development lead times. Both organisations have successfully delivered annual programs in the first two years of funding under their current triennial funding agreements which both end in June 2016.

The Sydney Festival 2017

41. Sydney Festival has evolved to become Australia's largest and one of its most successful international arts festivals. January 2016 will be the 40th birthday for the event and will be the last Sydney Festival delivered under artistic director Lieven Bertels.

42. Throughout 2015, Sydney Festival has been subject to a business review to support the evolving changes to the festival landscape in Sydney, and Sydney Festival's independence from founding partners, City of Sydney and the NSW Government. Subsequently, they have applied for one year of funding for the 2017 program to enable the incoming artistic director, Wesley Enoch to plan and develop the 2017 Sydney Festival and to allow time to settle the new business plan before applying for further multi-year funding. It is envisaged they will apply early next year for festivals beyond 2017. The application seeks sponsorship of \$1,428,000 to be allocated for the 2016/17 financial year. This is equivalent to the funding allocated in 2015/16 (plus a CPI increase of 2 per cent). The Festival is also seeking \$450,000 in VIK for fee waivers for venues and banner pole hire. The assessment panel supports this request.

Kaldor Public Art Projects 2017, 2018, and 2019

- 43. Kaldor Public Art Projects has facilitated the Australian presentation of groundbreaking public art projects by international artists in public spaces around Sydney since 1969. Many of their projects incorporate elements of education, workshops and shared experiences with the visiting artist for both the public and local artists alike.
- 44. Kaldor Public Art Projects has applied for triennial sponsorship to support the next wave of projects in Sydney with the proposal to deliver a minimum of one major work in each of the first two years of the sponsorship and then a series of celebration events through the final year as part of their 50th birthday celebrations. They have applied for \$150,000 per year for 2016/17 and 2017/18 and \$200,000 for 2018/19. After careful consideration and with reference to budgetary constraints, the assessment panel has recommended a triennial sponsorship of \$110,000 for 2016/17, \$120,000 for 2017/18 and \$150,000 for 2018/19.

TRANSFER OF FILM FESTIVALS AUSTRALIA PROJECT

- 45. In 2014, the City awarded a triennial grant of \$15,250 in 2014/15, \$10,000 in 2015/16 and \$5,000 in 2016/17 to Metro Screen for the provision of the Film Festivals Australia Project. The project is a collective resource for local film festivals, including a collective website, regular cross-promotion and support for social media strategies, quarterly workshops, a meeting space, technical support, and other sector development initiatives.
- 46. In September 2015, Metro Screen announced that the organisation will cease operations in December 2015 as a result of major funding cuts to their operational budget. Given the Film Festivals Australia project has been running successfully for the first 18 months, the collective group of film festivals formed under this project are keen to continue with the project. They have consequently asked that another organisation continue this project to the end. It is recommended the contract and the remaining portion of funding be transferred to an alternative auspice organisation with the skills and the expertise required to lead this project. There will be no changes to the project terms or outcomes.

KEY IMPLICATIONS

Strategic Alignment – Sustainable Sydney 2030

47. This report complies with the Grants and Sponsorship Policy adopted by Council on 15 September 2014. The provision of grants and sponsorships is a mechanism for the City to further the aims identified in its social, economic, environmental and cultural policies. The City of Sydney's Grants and Sponsorship Program is a key element in the delivery of *Sustainable Sydney 2030*. All applications are considered against the 10 strategic directions and how they can directly deliver, or encourage the further development of the aims and objectives identified in *Sustainable Sydney 2030*.

Organisational Impact

48. The grants and sponsorships contract management process will involve key staff across the City of Sydney. Identified staff set contract conditions and performance measures for each approved project and review project acquittals, which include both narrative and financial reports.

Social / Cultural / Community

49. The City's Grants and Sponsorship Program provides the City with a platform to support cultural, social and environmental initiatives from the communities, and community organisations, within the City LGA.

BUDGET IMPLICATIONS

- 50. A total of 42 eligible grants are recommended in this report, which includes a total value of \$624,630 in cash and \$193,542 in revenue forgone and commitments of \$170,000 in cash for future financial years. These amounts are provided for in the Grants and Sponsorship future budget estimates. The cash breakdown for the Round Two Grants and Sponsorship Allocation for 2015/16 is as follows:
 - (a) \$404,000 from the \$404,000 available in the Cultural and Creative Grants and Sponsorship Program budget;
 - (b) \$140,000 from the \$185,598 available in the Festivals and Events Sponsorship (Artform or Village and Community) budget (the remaining \$45,598 is absorbed into the overall Grants and Sponsorship budget); and
 - (c) \$80,630 from the \$231,780 available in the Matching Grant Program budget (the remaining \$151,150 is reserved for the subsequent allocations of the Program).
- 51. Support for the out of round grants recommended under the 2015/16 Community Services Grant Program can be provided within the existing Grants and Sponsorship budget for 2015/16.
- 52. Support for the out of round grants recommended under the 2017/18 Festivals and Events Sponsorship Program (Artform) will be allocated from the Festivals and Events Program budget in 2017/18, 2018/19 and 2019/20.

RELEVANT LEGISLATION

Section 356 of the Local Government Act 1993 (New South Wales). Section 356 (3)
(a) to (d) is satisfied for the purpose of providing grant funding to for-profit organisations.

CRITICAL DATES / TIME FRAMES

54. The funding period for the Round Two Grants and Sponsorship Allocation for 2015/16 is for activity taking place from 1 January 2016 to 31 December 2016. Contracts will be developed for all successful applications after Council approval to ensure their funding is released in time for projects starting in January.

PUBLIC CONSULTATION

- 55. Two grants and sponsorship drop-in sessions were held in Town Hall House to assist potential applicants with their applications on the following dates:
 - (a) Wednesday, 12 August 2015 at 5.00pm; and
 - (b) Wednesday, 19 August 2015 at 5.00pm.
- 56. 89 people across 70 organisations attended the grants and sponsorship drop-in sessions.

ANN HOBAN

Director City Life

Jemma Watson, A/Manager Grants